




History of Capitalism Summer Camp



Since 2013, graduate students and faculty from around the world have been coming to Ithaca to spend two transformative weeks learning skills to ask new historical questions, and find new answers.

Promotional flyer



History of Capitalism Summer Camp

Cornell University

July 10 – 23, 2016



❖ Want to write history using corporate archives?

❖ Want to use numbers?

❖ Don't know where to start?

Join 25 other historians and get the skills you need to understand economic theory, interpret quantitative sources, make sense of capitalist archives, and write the new history of capitalism from the bottom all the way to the top!

No background in mathematics or economics required

Session includes housing, instruction, breakfast, lunch, and all materials

Instruction by Cornell faculty

Faculty: \$3000 Graduate Students: \$2000

Application deadline: January 15, 2016

For more information: hoc.ilr.cornell.edu

Topics Include:

- Microeconomics
- Macroeconomics
- Econometrics
- Financial Analysis
- Corporate Finance
- Regulation
- Accounting
- Research Methods
- Mapping and Data Visualization

"most positive academic experience I have had in a very long time"

The compressed schedule allows campers to learn new subject areas quickly, combining lecture and lab

| Day | Topics: | Morning | Afternoon |
|-----|-------------------------------------|--|--|
| 0 | ARRIVAL | | |
| 1 | Financial Statements and Accounting | Reading Financial Statements | Reading Financial Statements |
| 2 | Financial Statements and Accounting | Calculating on Financial Statements | Calculating on Financial Statements |
| 3 | Microeconomics | Supply and Demand; Marginality, Elasticity | Firms and Competition; Monopoly |
| 4 | Corporate Finance | Portfolios, Risk, CAP-M | ROI, NPV, Valuation |
| 5 | Macroeconomics | Business cycles, Inflation, Unemployment & Growth | Fiscal policy, Central banks, Trade policy |
| 6 | Econometrics | Random Variable, Descriptive Statistics, Distributions | Hypotheses and Continuous Variables |
| | NO CLASS | | |
| 7 | Archives/Data | Capitalist Archives (Techniques, Conversations) | Excel and Data Analysis |
| 8 | Econometrics | Categorical Variables | Linear regressions and interpretations |
| 9 | Regulation | Public Finance | Regulation |
| 10 | Econometrics | Survey Data | Data Transformations, Final Analysis |
| 11 | Mapping and Methods | Maps and Data Visualization | History of Capitalism? Methods and Questions |
| 12 | DEPARTURE | | |



Special guest discussions from cutting-edge historians and archivists will skype in to talk about method and application

- slavery account books
- mapping 19th century cities
- nuclear bomb simulations on the web
- accessing corporate archives

for example!

Campers train in practical subjects that allow them to ask new historical questions and to use new archives.

Finance: analyzing business documents, understanding bank and corporate structures, capital markets

Mapping: finding and using GIS data in JMP; spatial representation of data

Public Economics and Regulation: state financing, urban planning

Statistics: random variables, descriptive statistics, hypothesis testing

Microeconomics: supply and demand, margins and averages, elasticity, firms and competition, measuring inequality

Archives: locating and gaining access to labor and business archives

Econometrics: linear estimation and modeling, confidence intervals, linearizing non-linear data, data analysis with software (JMP), finding historical data sets

Macroeconomics: aggregate demand and aggregate supply, comparative advantage, inflation, interest rates, stagflation, growth, trade, taxes, central banking

Data Analysis: basic to advanced analysis with Excel, JMP, and other software

Camp “Counselors” are excellent teachers from Cornell University and Ithaca College, representing a range of disciplines and perspectives. Just a few are listed below.



Shaianne Osterreich
Macroeconomics

Associate Professor
Ithaca College

Shaianne has been teaching at Ithaca College since 2000.

She regularly teaches Macroeconomics, International Trade, Globalization and Human Development, and Gender, Race, & Economic Power. She is a feminist economist with a strong background in political economy. Her recent research has been on international trade/FDI and decent work in South East Asia, with particular emphasis on gender, manufacturing, and global production sharing.



Rich Curtis
Corporate Finance

Senior Lecturer
Dyson School, Cornell University

Rich is a Senior Lecturer in the Charles H. Dyson School of Applied Economics and Management. He has a BS in Physics from St. Lawrence University and an MBA from Cornell University. Rich teaches the challenging Dyson core “Finance” class to business majors, business minors, and Sloan Health Administration Master's students. He teaches a similar course to a diverse audience as a visitor at the S. C. Johnson Graduate School of Management. Rich is also Director of the “Cornell/Dyson Certificate in Management Program”, a summer business immersion designed for non-business majors.



Melissa Smith
Econometrics and Statistics

Lecturer
Statistics, Cornell University

Melissa completed her graduate studies at the University of North Carolina at Chapel Hill, receiving a PhD in Biostatistics. Her thesis research addressed the use of Empirical Bayes Methodology for clinical studies. As a former faculty member of the School of Medicine at the Indiana University and an independent statistical consultant, her work is in the application of statistics to a wide variety of fields ranging from public health to economics. She especially enjoys teaching and explaining statistics to non-statisticians.



Mike Manville
Microeconomics/Regulation

Assistant Professor
Cornell University

Mike has two primary areas of interest: the relationship between transportation and land use, and local public finance. He studies the willingness of people and communities to finance different government services, and also studies the tendency of local governments to hide the costs of transportation in the property market. He is particularly interested in how land use restrictions intended to fight traffic congestion can influence the supply and price of housing. In addition, Manville has advised local, state, and federal officials about transportation policy, and has consulted with both developers and environmental organizations about land use regulation. He holds a Ph.D. in urban planning from the University of California-Los Angeles.

Campers develop new professional networks, connecting far-flung institutions

Appalachian State University
Brown University
Colgate University
Columbia University
Cornell University
Darden School of Business
Duke University
Dutchess Community College
Emory University
Johns Hopkins University
New York University
Northern Arizona University
Princeton University
Rice University
Rutgers University
Siena College
Stanford University
Texas A&M University
Texas Tech University
The College of William & Mary

The University of Texas at Austin
UC Berkeley
UC Riverside
University at Albany, SUNY
University of Alabama
University of California, Los Angeles
University of California, Santa Barbara
University of Illinois Urbana-Champaign
University of Louisiana at Lafayette
University of Manitoba
University of Michigan, Ann Arbor
University of Minnesota
University of Pennsylvania
University of Southern California
University of Sussex
University of Toronto
University of Washington
Vanderbilt University
Virginia Polytechnic Institute
Yale University



Outcomes from the camp have been transformational, leading to new research agendas, grants, and publications.



Camper Shirley Thompson (Associate Prof., UT-Austin) received Mellon grant to study economics for her book project on slave auctions

Campers Jessica Levy and Paige Glotzer (Ph.D. candidates, Hopkins) are organizing a conference on southern capitalisms.



Campers Destin Jenkins and Branden Adams (Ph.D. candidates, Stanford) have organized a national online History of Capitalism working group

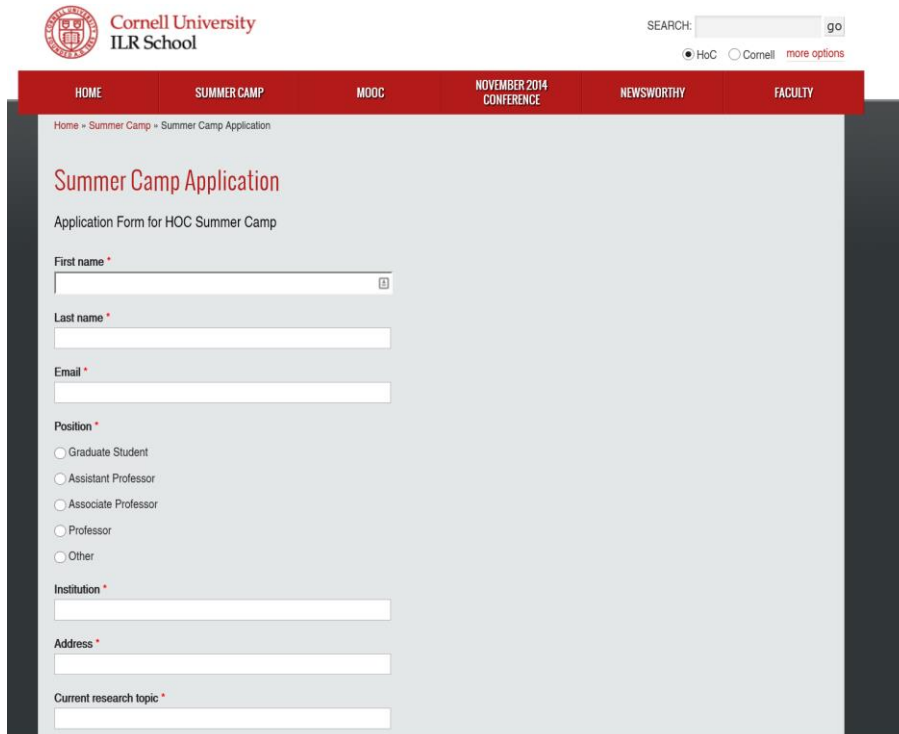
Camper Karen Mahar (Professor, Siena College) is using her experience to put history at the center of a college-wide data analysis initiative to grow the major



How do I apply? DEADLINE JANUARY 15, 2016

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APPLY



The screenshot shows the Cornell University ILR School website. At the top, there is a search bar and navigation links for HOME, SUMMER CAMP, MOOC, NOVEMBER 2014 CONFERENCE, NEWSWORTHY, and FACULTY. The main content area is titled "Summer Camp Application" and "Application Form for HOC Summer Camp". It contains several input fields: "First name", "Last name", "Email", "Position" (with radio buttons for Graduate Student, Assistant Professor, Associate Professor, Professor, and Other), "Institution", "Address", and "Current research topic".

Fill out the easy application at hoc.ilr.cornell.edu
No essays. No letters.

2

FUNDING

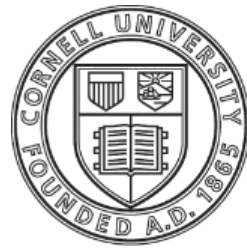
If you are a graduate student, talk to your advisor about departmental funding. We have found this usually happens.

If you are faculty, talk to your department chair. We have found that somebody usually finds the money.



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Cornell University
ILR School

For more information: hoc.ilr.cornell.edu

Or contact: Louis Hyman louishyman@cornell.edu