HISTORIES OF CAPITALISM, 2.0
CORNELL UNIVERSITY
SEPTEMBER 29 TO OCTOBER 1, 2016

PRELIMINARY SCHEDULE

FOR MORE INFORMATION SEE HOC.ILR.CORNELL.EDU
HISTORIES OF CAPITALISM CONFERENCE, 2.0

THURSDAY | 7:00 PM TO 9:00 PM

OPENING PLENARY | SLAVERY AND CAPITALISM

Sandy Darity william.darity@duke.edu

Kirsten Mullen folklifeworldwide@yahoo.com
PANEL 1.0 | IMAGINING THE ECONOMY | MEASUREMENT

Comment: Shaianne Österreich sosterreich@ithaca.edu

Timothy Shenk teshenk@gmail.com
“The Enemy Within”: Lawrence Klein, the Politics of the Economy, and the Limits of Neoliberalism

Rachel Knecht teshenk@gmail.com
“Certain Fixed and Palpable Principles”: Engineers Invent the Economy

Stephen Macekura smacekur@indiana.edu
Whither Economic Growth?: Social Indicators and the Transnational Politics of Measurement in the 1970s

PANEL 1.1 | IMAGINING THE ECONOMY | THE CORPORATION

Comment: Gabrielle Elise Clark gec213@nyu.edu

Stefan Link stefan.j.link@dartmouth.edu
Bringing Politics Back into Business History: Ford versus GM revisited
Richard Popp  stefan.j.link@dartmouth.edu
The Age of Conglomeration: Corporations and Technocratic Gigantism in Late Postwar Culture

K Sabeel Rahman  sabeel.rahman@brooklaw.edu
Managerialism and structuralism in economic governance

Histories of Capitalism Conference, 2.0  Preliminary Schedule
Friday | 9:00 AM to 10:30 AM

Panel 1.2  |  Imagining the Economy  | Small Business

Comment: Ben Waterhouse  Benjamin C. Waterhouse <waterhou@email.unc.edu>

Danielle Wiggins  danielle.wiggins@emory.edu
The Legend of Sweet Auburn: Black Capitalism and the Cult of Black Entrepreneurship in the Second Post Civil Rights Era

Gordon Lafer  danielle.wiggins@emory.edu
Making Sense of Business Political Activism in the 21st Century

Rachel Bunker  rbunker@history.rutgers.edu
From Any Point in the World: ‘Standardizing Consumer Credit Ratings Between the U.S. and Mexico

Histories of Capitalism Conference, 2.0  Preliminary Schedule
Friday | 9:00 AM to 10:30 AM

Panel 1.3  |  Imagining the Economy  | Science
Comment: Lee Vinsel lee.vinsel@gmail.com

E.F. Spero efs8@mit.edu

*Turning Knowledge into Economy: The Emergence of Academic-Industrial Partnerships in the early 20th century*

Margaret Graham efs8@mit.edu

*When Industrial R&D Became Corporate*

Alexander Arnold ala287@nyu.edu

*Beyond Physics Envy?: Thinking Through the Epistemological Status of Economics in 20th Century France*

**HISTORIES OF CAPITALISM CONFERENCE, 2.0**

**PRELIMINARY SCHEDULE**

**FRIDAY | 9:00 AM TO 10:30 AM**

**PANEL 1.4 | IMAGINING THE ECONOMY | NON-PROFIT**

Comment: Ken Lipartito Ken Lipartito <lipark@fiu.edu>

Joshua Davis jdavis@ubalt.edu

*Can Business Be Non-Capitalist? A Recurring Question of American Social Movements*

Evan Faulkenbury jdavis@ubalt.edu

*The Voter Education Project, Philanthropic Foundations, and the Financing of the Civil Rights Movement*
**Micah McElroy** mdm2200@columbia.edu


**Histories of Capitalism Conference, 2.0**

**Preliminary Schedule**

**Friday | 9:00 AM to 10:30 AM**

**Panel 1.5 | Imagining the Economy | Religion**

Comment: **Derek Chang** Derek Chang <dsc37@cornell.edu>

**Gerald Zahavi** gzahavi@albany.edu

*Marx and Luther on the Prairie: Radicalism and Faith in Sheridan County, Montana (1920-1934)*

**Aaron Sizer** gzahavi@albany.edu

"A Little Fearful of the Women's Boards": Gender and Presbyterian Corporatization

**Henry Gorman** henry.g.gorman@vanderbilt.edu

*Capital, Labor, and America's Moral Empire*

**Histories of Capitalism Conference, 2.0**

**Preliminary Schedule**

**Friday | 9:00 AM to 10:30 AM**

**Panel 1.6 | Imagining the Economy | Models**

Comment: **Ann Johnson** aj532@cornell.edu

**Andrew Russell** arussell@jhu.edu
Maintaining Capitalism: Labor History meets the History of Technology, Again

Jeff Diamanti arussell@jhu.edu

Reading Hardin’s ‘Tragedy of the Commons’ Thesis as a Foundational Petrofiction

Teal Arcadi tarcadi@princeton.edu

Big Box America: Superstores as Capitalist Typology
HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 10:30 AM TO 11:00 AM

BREAK
HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 11:00 AM TO 12:00 PM

PLENARY 1 | JULIET WALKER
HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 12:00 PM TO 1:00 PM

LUNCH
FRIDAY | 1:15 PM TO 2:45 PM

PANEL 2.0 | PLACES | CHINA AND JAPAN

Comment: John Barwick jsb435@cornell.edu

Victor Seow vseow@cornell.edu
Manufacturing Revolutions: The Rise and Decline of a Chinese Automobile City

Koji Hirata vseow@cornell.edu
The Making of a Rust Belt: State Enterprise, City, and Workers in China’s Northeastern Industrial Base, 1975-1997

Kira Lussier kira.lussier@utoronto.ca

FRIDAY | 1:15 PM TO 2:45 PM

PANEL 2.1 | PLACES | GLOBAL INDIA

Comment: Osama Siddiqui ors9@cornell.edu

Silas Webb SIWEBB@SYR.EDU
“A large colony of British Indians”: Punjabis at the Limit of Racial Capitalism in Working-Class Glasgow, 1925-1947
ROHIT DUTTA ROY SIWEBB@SYR.EDU

Capitalism and the Question of Caste: India, Economic Liberalization and the trajectory of widening social inequalities

Blessy Abraham blessynow18@gmail.com

Analyzing the Impact of Inter-War Tariff Policy for Industrial Development in India (1919-1939)

HISTORIES OF CAPITALISM CONFERENCE, 2.0

FRIDAY | 1:15 PM TO 2:45 PM

PANEL 2.2 | PLACES | GLOBAL FRANCE

Comment: Paul Friedland paf67@cornell.edu

Xavier Lafrance lafrance.xavier@uqam.ca

A Protracted Transition: Reassessing Capitalist Development in Post-Revolutionary France

Frantz Gheller lafrance.xavier@uqam.ca

The French Canadian Peasant Society and the Uneven Development of Early Northeastern America

Thierry Drapeau tdrapeau@buffalo.edu

‘Un service profitable’: Black Racial Slavery and the Capitalist Transition in Pre-Revolutionary Saint-Domingue
Comment: Ray Craib rbc23@cornell.edu

Casey Lurtz lurtz@wcfia.harvard.edu
Small Time Credit Networks in Chiapas during the Export Boom

Christy Thornton lurtz@wcfia.harvard.edu
‘Mexico has the Theories’: Debt, Finance, and Development in the 1930s

James Sanders james.sanders@usu.edu
“The Path of the Dictator”: Capitalism and the Restriction of Democracy in Late Nineteenth-Century Mexico and Colombia

Histories of Capitalism Conference, 2.0 Preliminary Schedule
FRIDAY | 1:15 PM TO 2:45 PM

Panel 2.4 | Places | The Midwest

Comment: Gabe Rosenberg Gabriel Rosenberg <rosenberg.gabriel@gmail.com>

Noam Maggor maggor@post.harvard.edu
Populism and the Politics of Market Integration in the Great American West

Robbie Nelson maggor@post.harvard.edu
Organizing the People’s Capital: The Knights of Labor and the Politics of Popular Finance
Jeremy Vetter jvetter@email.arizona.edu

*Science and the Production of Value in Capitalist Agriculture on the U.S. Great Plains*

**HISTORIES OF CAPITALISM CONFERENCE, 2.0**

**PRELIMINARY SCHEDULE**

**FRIDAY | 1:15 PM TO 2:45 PM**

**PANEL 2.5 | PLACES | THE SOUTH**

Comment: **Shirley Thompson**  s.thompson@mail.utexas.edu

**Bryant Etheridge** bletheridge1@gmail.com

“*Industry Follows Brainpower*: The Texas Path to Human Capital-Intensive Economic Development”

**Catherine Conner** bletheridge1@gmail.com

"*Laboring Women: Race and Human Capital in Post-Industrial Birmingham, 1940-1980*"

**Gavin Benke** gavinbenke@gmail.com

"*Enron and Human Capital in Houston*"
Break
HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 3:00 PM TO 4:00 PM

PLENARY 2 |  MARCUS REDIKER |
PANEL 3.0 | DOMINATION AND RESISTANCE | AFRICAN AMERICANS

Comment: Bessie House-Soremekun beshouse@iupui.edu

Quincy Mills qumills@vassar.edu
What Black Barbers Knew Before Mark Zuckerberg

Marcia Chatelain qumills@vassar.edu
Mahalia’s Glori-Fried Chicken, Muhammad’s Champburger: The Franchise Race and 1970s Black America

Jessica Ann Levy jlevy24@jhu.edu

PANEL 3.1 | DOMINATION AND RESISTANCE | COMMUNISTS

Comment: TBD TBD

Lukas Dovern ldovern@stanford.edu
Investing in Socialism: Communist Poland, the World Bank, and the Beginning of the Cold War
Tomasz Blusiewicz ldovern@stanford.edu

The blueprint for the East German Kommerzielle Koordinierung, or how the Stasi Read Capitalism

Fritz Bartel mfb87@cornell.edu

The Volcker Shock and the Communist Sovereign Debt Crisis

HISTORIES OF CAPITALISM CONFERENCE, 2.0

FRIDAY | 4:15 PM TO 5:45 PM

PANEL 3.2 | DOMINATION AND RESISTANCE | WOMEN

Comment: Karen Mahar KMAHAR@siena.edu

Jessica Burch jburch@hbs.edu

No-Collar Work: Direct Selling and the Origins of the Casual Labor Economy

Allison Elias jburch@hbs.edu

Women and Offices in the 1970s

Danielle Dumaine danielle.dumaine@uconn.edu

“Credit For Women:” Feminist Federal Credit Unions and Feminist Re-imaginings of Capitalism

HISTORIES OF CAPITALISM CONFERENCE, 2.0

FRIDAY | 4:15 PM TO 5:45 PM

PANEL 3.3 | DOMINATION AND RESISTANCE | SLAVES
Comment: **Ed Baptist** Ed Baptist <eeb36@cornell.edu>

**Justene Hill** justene_hill@yahoo.com

*Black Markets: The Slaves’ Economy and Plantation Capitalism in South Carolina, 1820-1860*

**Ernesto Bassi** justene_hill@yahoo.com

*Much More Than the Half Has Never Been Told: Revisiting Capitalism and Slavery from New Granada’s Shores*

**Gregg Lightfoot** GTL7@Cornell.edu

*An Aspirant and Anxious Class - Cuban Hacendados and the Capitalist Caribbean 1800-18*

**Histories of Capitalism Conference, 2.0**

**Preliminary Schedule**

**Friday | 4:15 PM to 5:45 PM**

**Panel 3.4 | Domination and Resistance | Hegemony**

Comment: **Julia Ott** ottj@newschool.edu

**Daniel Luban** dluban@uchicago.edu

*Hayek, Nozick, and the Riddle of Coercion*

**Nicholas Osborne** dluban@uchicago.edu

*Children of Capitalism: School Savings and the Crafting of Economic Norms*

**Brett Sheehan** bsheehan@usc.edu

*The Moral Discourse on Capitalism in Twentieth-Century China*
PANEL 3.5 | DOMINATION AND RESISTANCE | COLONIZED

Comment: Eric Tagliacozza et54@cornell.edu

Allison Powers Useche akp2134@columbia.edu
Dangerous Precedents: International Eminent Domain in the Panama Canal Zone

Brandon Williams akp2134@columbia.edu
Making the World Safe for Capitalism? The ILO’s Mission to Spread New Deal Capitalism in India and Indonesia

Alvin Camba acamba1@jhu.edu
US Empire and Informal Capitalism: Unpaid Work and Food Regimes in Late Colonial Philippines

PANEL 3.6 | DOMINATION AND RESISTANCE | ELITES

Comment: TBD TBD

Bretton Fosbrook
Evolution through Heterarchical Organization in 1980s Strategic Management
Richard Schneirov

Problematizing Capitalism: The Vulnerability of Capitalist Hegemony in Mid-Nineteenth Century Chicago

Don Nerbas don_nerbas@cbu.ca

Cape Breton Coal and “Gentlemanly Capitalism”
HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 6:00 PM TO 7:30 PM

RECEPTION
HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 7:30 PM TO 9:30 PM

DINNER | |

Comment:
HISTORIES OF CAPITALISM CONFERENCE, 2.0

SATURDAY | 8:00 AM TO 9:00 AM

BREAKFAST
HISTORIES OF CAPITALISM CONFERENCE, 2.0

SATURDAY | 9:30 AM TO 10:30 AM

PLENARY 3 | EMMA ROTHSCHILD |
PANEL 4.0 | INSTITUTIONS | MINES

Comment: Lukas Rieppel lukas_rieppel@brown.edu

Elizabeth Harmon harmone@umich.edu

The Importance of Distinguishing Business and Philanthropic Interests: Colorado Fuel & Iron’s Failed Corporate Welfare Strategy

Trish Kahle harmone@umich.edu

Environmental Mayhem: Jock Yablonski’s Campaign for the UMWA Presidency in an Era of Energy Capital Restructuring

Branden Adams branden@stanford.edu

New River Coal: Labor, Finance, and Railroads in Late Nineteenth-Century American Coal Mining

PANEL 4.1 | INSTITUTIONS | FORESTS

Comment: Erik Loomis eloomis@uri.edu

Jason L, Newton jnewton@syr.edu

The Winter Workscape: Weather and the Meaning of Industrial Capitalism in the Northern Forest, 1900-1950
Ileen DeVault jlnewton@syr.edu

Family Business

Debjani Bhattacharya db893@drexel.edu

Manufactured Landscape: Law and Infrastructure in the Bengal Delta

HISTORIES OF CAPITALISM CONFERENCE, 2.0 PRELIMINARY SCHEDULE
SATURDAY | 10:45 AM TO 12:15 PM

PANEL 4.2 | INSTITUTIONS | FACTORIES

Comment: Andrew Kahrl andrew.kahrl@marquette.edu

Jason Resnikoff jzr2101@columbia.edu

The Misanthropic Sublime: Automation, Radicalism, and the Meaning of Labor in the Post-War United States

Nickolas Perrone jzr2101@columbia.edu

“From ‘the Swamp’ to Wall Street: Manhattan Tanners and the Making of American Capitalism”

Shaun Nichols snichols@fas.harvard.edu

“In Constant Turmoil”? Global Labor Migration and Working-Class Conflict in Industrial Massachusetts, 1865-1900

HISTORIES OF CAPITALISM CONFERENCE, 2.0 PRELIMINARY SCHEDULE
SATURDAY | 10:45 AM TO 12:15 PM
Comment: **George Boyer** grb3@cornell.edu

**Jenny Goldstein** jeg347@cornell.edu
*Re-Engineering Indonesia’s Peatlands and the Contradictions of Development Capital*

**Sveinn Johannesson** jeg347@cornell.edu
*The Inquiring State: The Federal Government, Scientific Knowledge and Economic Development in the Early United States, 1817-1840*

**Kaspar Pucek** kpucek@princeton.edu
*Factories and Institutions in Transition: The Russian Aluminum Industry and the Post-Communist Economic Predicament*

**Comment:**
**Charles McGovern** cfmcgo@wm.edu

**Jane Glaubman** jg835@cornell.edu
*From Subculture to State Policy: Tolkien and the Political Economy of Fan Culture*

**Seth Tannenbaum** jg835@cornell.edu
*Baseball’s Capitalist Democracy*
Ronny Regev  rregev@princeton.edu

*It’s a Creative Business: The Hollywood Film Studio as a Workplace*

**HISTORIES OF CAPITALISM CONFERENCE, 2.0**

**PRELIMINARY SCHEDULE**

**SATURDAY | 10:45 AM TO 12:15 PM**

**PANEL 4.5 | INSTITUTIONS | STATE**

Comment: **Christy Chapin**  cchapin@umbc.edu

**Jacob Swanson**  jgs275@cornell.edu

*Reporting and Rendering: Constituting Monetary and Political Orders in Alexander Hamilton's "Report on Public Credit"*

**Daniel Mandell**  jgs275@cornell.edu

*Clashing Views of Political Economy, 1790-1840*

**Par Wikman**  par.wikman@ekhist.uu.se

*Drawers of maps and hewers of data – The co-production of the social sciences and the welfare state in post-war Sweden*

**HISTORIES OF CAPITALISM CONFERENCE, 2.0**

**PANEL 4.6 | INSTITUTIONS | UNFREEDOM**

Comment: **Kathryn Boodry**  kboodry@uoregon.edu
Sharon Murphy  sharon.murphy@providence.edu

Bank Financing of Slavery during the 1840s and 1850s

Songho Ha  sharon.murphy@providence.edu

Albert Gallatin and slavery

Jen Manion  manionjen@gmail.com

Capitalism & the Carceral State: Reading the Ledgers of Early American Penitentiaries
SATURDAY | 12:30 PM TO 1:45 PM

LUNCH
HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

SATURDAY | 2:00 PM TO 3:00 PM

PLENARY 4 | JEDIDIAH PURDY |
PANEL 5.1 | THE STATE | STATE AND LAW

Comment: Richard John rrj2115@columbia.edu

Judge Glock judgeglock@gmail.com

Private Business Records and the Origins of the Administrative Subpoena

Martin Giraudseau judgeglock@gmail.com

Promising Businesses: A Historical Essay on the Legalization of Business Plans (18th-21st c.)

Antonio Weiss antonio.eduardo.weiss@gmail.com


PANEL 5.2 | THE STATE | CONQUEST

Comment: TBD TBD

Thomas Cox thc001@shsu.edu

“Middle Men in the Middle Kingdom: American Traders, Hong Merchants, and Qing Officials in China during the First Opium War

Emilie Connolly thc001@shsu.edu
Money Trails: Chickasaw Removal and Southern Banks

Heather Wilpone-Welborn hwelbo2@uic.edu

Taxing Victory: America’s Fiscal Revolution During the Civil War and the Dawn of the Gilded Age, 1861-1873

HISTORIES OF CAPITALISM CONFERENCE, 2.0

SATURDAY | 3:15 PM TO 4:45 PM

Panel 5.3 | The State | Solving Crises

Comment: Elaine Lewinnek elewinnek@fullerton.edu

Alice Echols echols@usc.edu

The Building & Loan Crisis of the Depression: Un-Wonderful Lives

Erin Cully echols@usc.edu


Michael Reagan reagan@uw.edu

Racial Capitalism in the 1975 New York City Fiscal Crisis

HISTORIES OF CAPITALISM CONFERENCE, 2.0

SATURDAY | 3:15 PM TO 4:45 PM

Panel 5.4 | The State | Borders
Comment: Sandra Greene seg6@cornell.edu

Paige Glotzer paigeglotzer@jhu.edu

*Transnational Investment and the Origins of the Segregated American Suburb*

Gabrielle Clark paigeglotzer@jhu.edu

“*Coercion and Contract at the Margins: Deportable Labor and the Laws of Employment Termination under American Capitalism*”

Ben Huf benjamin.huf@anu.edu.au

*Making Migration an Economic Problem in the Early Nineteenth-Century British World*

**HISTORIES OF CAPITALISM CONFERENCE, 2.0**

**PRELIMINARY SCHEDULE**

SATURDAY | 3:15 PM TO 4:45 PM

**PANEL 5.5 | THE STATE | LIBERALISM AND NEOLIBERALISM**

Comment: Ellie Shermer eshermer@claremontmckenna.edu

Ed Quish ejq7@cornell.edu

*Walter Lippmann and the Origins of Neoliberalism*

Lyle Rubin ejq7@cornell.edu

*The Economist’s Second Smith: Between Market Liberalism and Market Socialism, 1843 to the Present*

Stefan Eich stefan.eich@yale.edu

*John Locke and the Politics of Monetary Depoliticization*
HISTORIES OF CAPITALISM CONFERENCE, 2.0

SATURDAY | 5:00 PM TO 5:30 PM

REFLECTIONS | GRADUATE STUDENTS DISCUSS WHAT THEY HEARD |

Comment: TBD
HISTORIES OF CAPITALISM CONFERENCE, 2.0

SATURDAY | 6:30 PM TO 9:30 PM

PARTY: THE LEISURE OF THE THEORY CLASS